



GOVERNOR OF MISSOURI

JEFFERSON CITY

65102

JEREMIAH W. (JAY) NIXON  
GOVERNOR

P.O. Box 720  
(573) 751-3222

July 12, 2012

TO THE SECRETARY OF STATE OF THE STATE OF MISSOURI

Herewith I return to you Senate Substitute for Senate Bill No. 607 entitled:

AN ACT

To amend chapter 226, RSMo, by adding thereto one new section relating to the regulation of outdoor advertising.

I disapprove of Senate Substitute for Senate Bill No. 607. My reasons for disapproval are as follows:

Senate Substitute for Senate Bill No. 607 addresses the regulation of outdoor advertising. The provisions in this legislation are similar to those contained in Conference Committee Substitute for Senate Substitute for Senate Committee Substitute for House Committee Substitute for House Bill No. 1402; however, the provisions are not identical and, therefore, approval of both bills would result in confusion. Because I have approved Conference Committee Substitute for Senate Substitute for Senate Committee Substitute for House Committee Substitute for House Bill No. 1402, approval of Senate Substitute for Senate Bill No. 607 would be both unnecessary and harmful to the regulation of outdoor advertising. My disapproval of Senate Substitute for Senate Bill No. 607 will preserve clarity on the regulation of outdoor advertising.

In accordance with the above stated reasons for disapproval, I am returning Senate Substitute for Senate Bill No. 607 without my approval.

Respectfully submitted,

A blue ink signature of Jeremiah W. (Jay) Nixon, written in a cursive style.

Jeremiah W. (Jay) Nixon  
Governor